



**Post Graduate Diploma in Management
(Hospital Management)**
AICTE Approved Two Years Full Time Program



Placement Brochure

PGDM(Hospital Management) - Batch 19 (2024 - 2026)



**Dr. Kakarla Subba Rao Centre for Healthcare Management
Administrative Staff College of India**



**Batch XIX, Post Graduate Diploma in Management
(Hospital Management), ASCI**



Team-PGDM (Hospital Management), ASCI

**Dr. Kakarla Subba Rao Centre for Healthcare Management
Administrative Staff College of India**

FROM THE DIRECTOR GENERAL'S DESK



Shri N Ramesh Kumar, IAS (Retd.)
Director General ASCI

As the students of PGDM (Hospital Management) Batch -19 get ready for placements, it is with utmost pride that I place before you the placement brochure for this year highlighting the achievements of the Dr Kakarla Subbarao Centre for Healthcare Management's flagship program PGDM (Hospital Management), ASCI with the recruiters. ASCI as an institution of higher learning has immensely contributed to nation-building by providing intellect, talent and the latest analytical, design, practical and managerial skills by producing numerous successful post-graduates in the Hospital and Healthcare Management field. The sector is growing at a significant compound annual growth rate (CAGR), reaching an estimated USD 372 billion in 2023, and is projected to continue growing to reach over USD 600 billion by 2026. The sector is a major contributor to the country's employment and revenue, making it the most preferred profession. Since its inception in 1998, The Centre for Healthcare Management at ASCI, later renamed as Dr. Kakarla Subba Rao Centre for Healthcare Management, has trained young minds to evaluate business opportunities and set a prospective career in the Healthcare and Hospital Sector. This two-year Post Graduate Diploma in Hospital Management, PGDM (HM), AICTE-approved management program, with insights from academicians and corporate experts prepares future administrators to tap the opportunities and address contemporary business dilemmas. It is my strong belief that given an opportunity, the students of this great temple of learning will prove an asset to the recruiting organizations. We extend a warm invitation to the organizations/companies looking for budding managers to visit our serene campus for possible human resource par excellence. We welcome all organizations to come and experience the spirit of ASCI and it is indeed an honour to present our students to your esteemed organizations. Looking forward to a long-term & fruitful association. My Best Wishes also to the outgoing and placement-ready Batch 19, PGDM (HM) for a bright and successful career.

MESSAGE FROM PROGRAM DIRECTOR, ASCI PGDM (HOSPITAL MANAGEMENT)



Prof. Dr Subodh Kandamuthan

Director, Dr Kakarla Subbarao Centre for Healthcare Management, ASCI
Program Director ASCI PGDM (Hospital Management)

The ASCI PGDM (Hospital Management) program began in the year 1998 as Master of Health Administration with a tie-up with Johns Hopkins USA and Hinduja Group of Hospitals. In the year 2005 it became an AICTE- approved programme. PGDM (Hospital Management) has evolved and matured over the past 26 years with the help of a very dynamic academic counsel, vibrant alumni and industry experts. The entire direction of the course has been towards practical learning and exposure to real-time situations. This has been facilitated through close interaction with renowned hospitals in India through live projects, case studies, and summer internships. Our students have consistently fared well during internships in terms of the professional skills they exhibit and they have been rewarded with appreciation letters by the hospitals.

Students, during this 2-Year PGDM (Hospital Management) program are trained to take up leadership and management roles in the Hospital and Healthcare sector, Health insurance sector, Health IT companies with health verticals, Public Health, Health Consulting and Pharmaceutical companies. Students here get the ASCI advantage of learning management not only from the hospital and healthcare perspective but also from the general management perspective, which provides an additional edge to our students in terms of managerial concepts, perspectives and strategic approach. Our alumni, holding important positions in the field of hospital and healthcare, are ample proof of the quality of students at ASCI.

The students of XIX batch of ASCI PGDM (Hospital Management) are a batch of promising, young, enthusiastic learners, rearing to take up challenging assignments. The course has dual specialization of Hospital Management and Health Care IT and the students are well equipped with all skill sets for entering the hospital and health care industry. I am sure organizations that recruit them would be pleased with their choice and will benefit mutually.

Wishing them all the best!

INDEX

About ASCI	7
ASCI @ A Glance	7
Dr. Karla Subba Rao Centre for Healthcare Management	8
About Post Graduate Diploma in Management (Hospital Management)	8
PGDM (HM) Curricula	9
About Summer Internship	10
Student Demographics for Batch XIX	11
Academic Background of Batch-XIX	12
Experiential Learning - Field Visits	13
Intercollegiate Healthcare Management Fest-Healthitude 2.0	14 & 15
Conferences attended by Students	16
HealthNex Conference, Live Project-LV Prasad Eye Institute, Alumini Interactions	17
Celebrations@ASCI	18
Placement Procedure	19
Placement Assistance Cell (PAC) & Students Placement Committee (SPC)	20
Our Recruitment Partners XIX Student Testimonials	21
Students Testimonials	22 & 23



Shri J Satyanarayana Garu, IAS (Retd), Advisor ASCI, Advisor World Economic Forum, Former Secretary, MeitY, Former Chairman of UIDAI (Aadhar Authority) Addressing out PGDM (Hospital Management) students at ASCI



Dr. Sangita Reddy, Joint Managing Director of Apollo Hospitals Group. Her engaging session with PGDM (Hospital Management) students at the Administrative Staff College of India (ASCI) provided profound insights into the healthcare industry, inspiring future leaders to innovate and excel.



ASCI 69th foundation day celebration in Bella Vista Campus, Students along with Director General, Dr. Ramesh Kumar, IAS(Retd.), ASCI and Armed Forces Officers

ABOUT ASCI



Established in 1956 through the joint initiative of the Government of India and the corporate sector, the Administrative Staff College of India (ASCI), Hyderabad, has been a trailblazer in post-experience management education. Over the decades, ASCI has developed into a leading institution dedicated to enhancing the managerial capabilities of professionals across sectors.

ASCI equips corporate managers, government administrators, entrepreneurs, and academicians with the skills required to integrate managerial theory with practice and to effectively respond to the increasing complexity of managerial challenges faced by governments, industrial enterprises, and non-governmental organizations.

ASCI is recognized as an **institution of excellence and national importance**; and is also registered society under the Constitution of India. It functions as an **autonomous, self-supporting, public-purpose institution**, with the objectives of serving as a **policy think-tank** and strengthening the capacities of practicing professionals involved in the management of government and business enterprises.

The Chairman of ASCI, **Sri K. Padmanabhaiah, IAS (Retd.)**, is the former Home Secretary, Government of India.

ASCI @ A GLANCE

ASCI conducts nearly **200 Management Development Programmes** every year and has a distinguished alumni network of **over 1,67,000 professionals** from industry, government, and the professional services sector. The College has contributed extensively to Government of India reforms through its research and consultancy projects.

ASCI is also a trusted partner of several reputed international organizations, including the **Asian Development Bank (ADB)**, the **World Bank**, the **Bill & Melinda Gates Foundation**, **UCLA Extension**, Los Angeles, and many others.

Most recently, ASCI has received notable accreditations, including:

- **AACSB Membership**, and
- **Utkrisht (EXCELLENT) –3 STAR Rating** by the Capacity Building Commission.

Dr. Kakarla Subba Rao Centre for Healthcare Management

The Dr Kakarla Subbarao Centre for Healthcare Management, ASCI is one of the ten centres of Administrative Staff College of India, Hyderabad. It has core competence in identifying the knowledge and skill requirement for managing the health and hospital sector and providing customized inputs through training programs that are specifically designed.

The Centre successfully conducted yet another batch of the AICTE-approved Post-Graduate Diploma in Hospital Management, PGDM (Hospital Management) Programme and significantly improved its value and visibility.

About Post Graduate Diploma in Management (Hospital Management)

The PGDM(HM) Program at the Administrative Staff College of India is a comprehensive two-year program designed to equip aspiring healthcare professionals with the essential skills and knowledge needed to excel in the dynamic field of hospital administration.

In today's rapidly evolving healthcare industry, the demand for robust management and infrastructure has never been greater. This course addresses the pressing need for skilled professionals who can navigate the complexities of healthcare management, ensuring quality standards and improving service delivery across various healthcare settings.

Students will engage in rigorous coursework, case studies, and real-world projects, fostering a deep understanding of Operational Efficiency, Financial Management, Healthcare IT, Emerging Technologies and Trends, Health Insurance, Pharmaceuticals, and Quality Assurance within Healthcare facilities. The curriculum emphasizes a multidisciplinary approach, integrating aspects of Healthcare Delivery, Human Resource Management, Strategic Planning, and Quality Accreditation. This comprehensive framework ensures that graduates are well-prepared to navigate the complexities of the medical sector.

The program's methodology strives for all-around Personality Enhancement, giving equal importance to developing essential soft skills, boosting confidence, and cultivating a positive attitude to face the challenges of the healthcare landscape. By the end of the program, graduates will be equipped to take on administrative and consultative roles, contributing effectively to the advancement of the healthcare industry while fostering an environment of excellence and innovation.

PGDM (Hospital Management) Curricula

The curricula of the Post Graduate Diploma in Management (Hospital Management) is structured around a trimester system, spanning six trimesters over two years. This design ensures a comprehensive and progressive learning experience, allowing students to develop a robust foundation in various aspects of hospital and healthcare management.

Programme Modules Trimester – wise

Trimester I

Core Subjects	Elective Courses
Public Health & Epidemiology	Entrepreneurship in Healthcare
Introduction to Hospital Management	Basics of Information Technology
Principles of Management	Skill Development Course
Communication Skills for Healthcare & Hospital Managers	Personal & Collective Growth

Trimester II

Core Subjects	Elective Courses
Hospital Planning	Emerging Technologies in Healthcare
Human Resource Management & Training	Project Management (Swayam)
Health Economics	
Basics of Biostatistics	
Basics of Accounting	
Organizational Behaviour	
Hospital Operations Management	

Trimester III

Core Subjects	Elective Courses
Business Research Methods	Excel Essentials for Effective Management
Marketing & Strategic Management in Healthcare	US Healthcare
Financial Management	
Fundamentals of Data Analytics	Skill Development Courses
Quality in Healthcare	Personality Development
Healthcare IT	

Trimester IV

Summer Internship
Ten Weeks of Summer Internship

Trimester V

Core Subjects	Non Credit
Materials and Supply Chain Management	Aptitude & Logical Reasoning
Health Insurance	Placement Preparedness
Ethics & Legislation in Healthcare	

Trimester VI

Core Subjects
Placements/ Internship

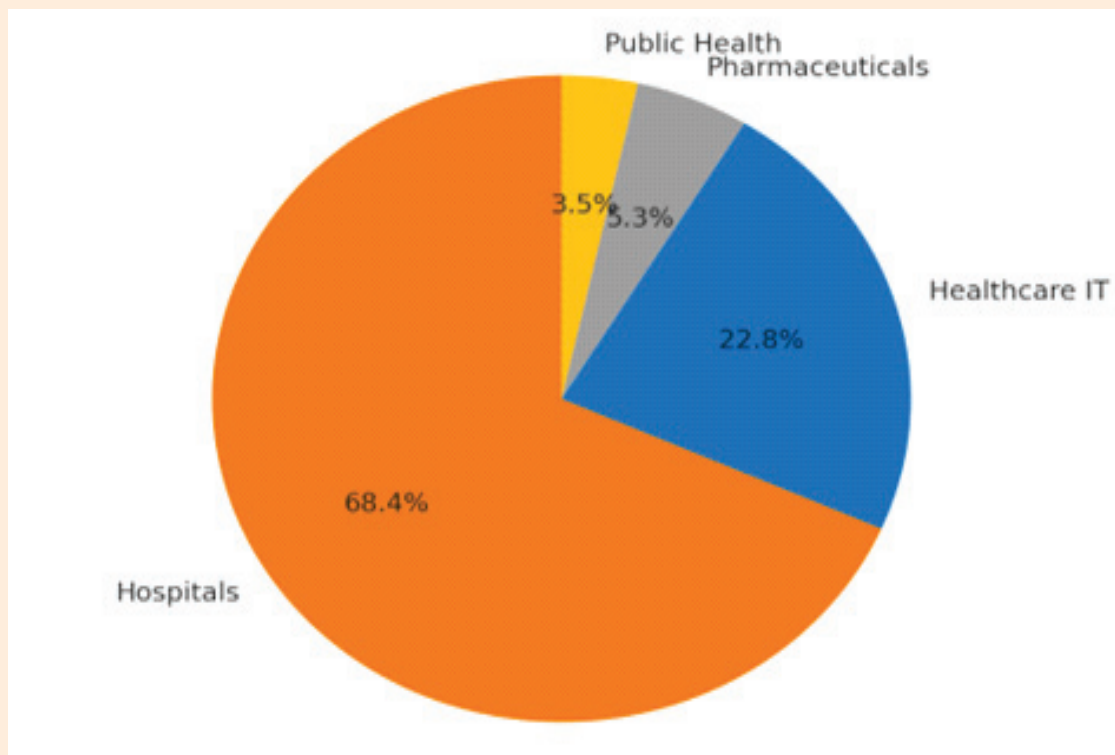
Specializations

I: Hospital Management (Mandatory)	II: Healthcare Information Technology
Emerging Trends in Hospital Management	Product Management in Healthcare IT
Accreditation in Hospitals	Advanced Data Analytics in Healthcare
III: Public Health Policy and Health Systems Strengthening	
Health Systems Strengthening	
Recent Trends in Public Health	
IV: Pharmaceutical Management	
Essentials in Pharmaceutical Management	
Current Trends in Pharmaceutical Industry	

About Summer Internship

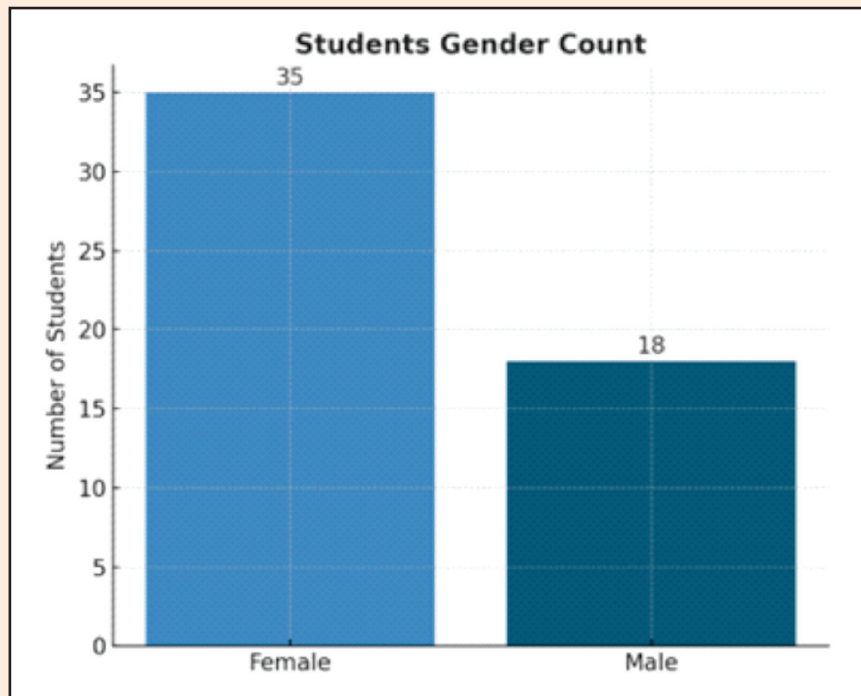
The summer internships undertaken by students in the Post Graduate Diploma in Management (Hospital Management) have provided invaluable exposure across diverse sectors, including healthcare IT, hospitals, pharmaceuticals, and public health. These hands-on experiences have allowed students to apply theoretical knowledge in real-world settings, enhancing their understanding of operational dynamics and management practices within the healthcare industry. By engaging with healthcare IT, students have explored innovative technologies that streamline operations and improve patient care. Internships in hospitals have offered insights into day-to-day management and patient service delivery, while experiences in pharmaceuticals have highlighted the importance of supply chain management and regulatory compliance. Additionally, public health internships have equipped students with a comprehensive understanding of health policies and community health initiatives. This diverse range of internships not only enriches their learning journey but also significantly enhances their employability, making them well-rounded candidates in the competitive healthcare job market.

Internship Sector Distribution - PGDM (Hospital Management) Batch XIX

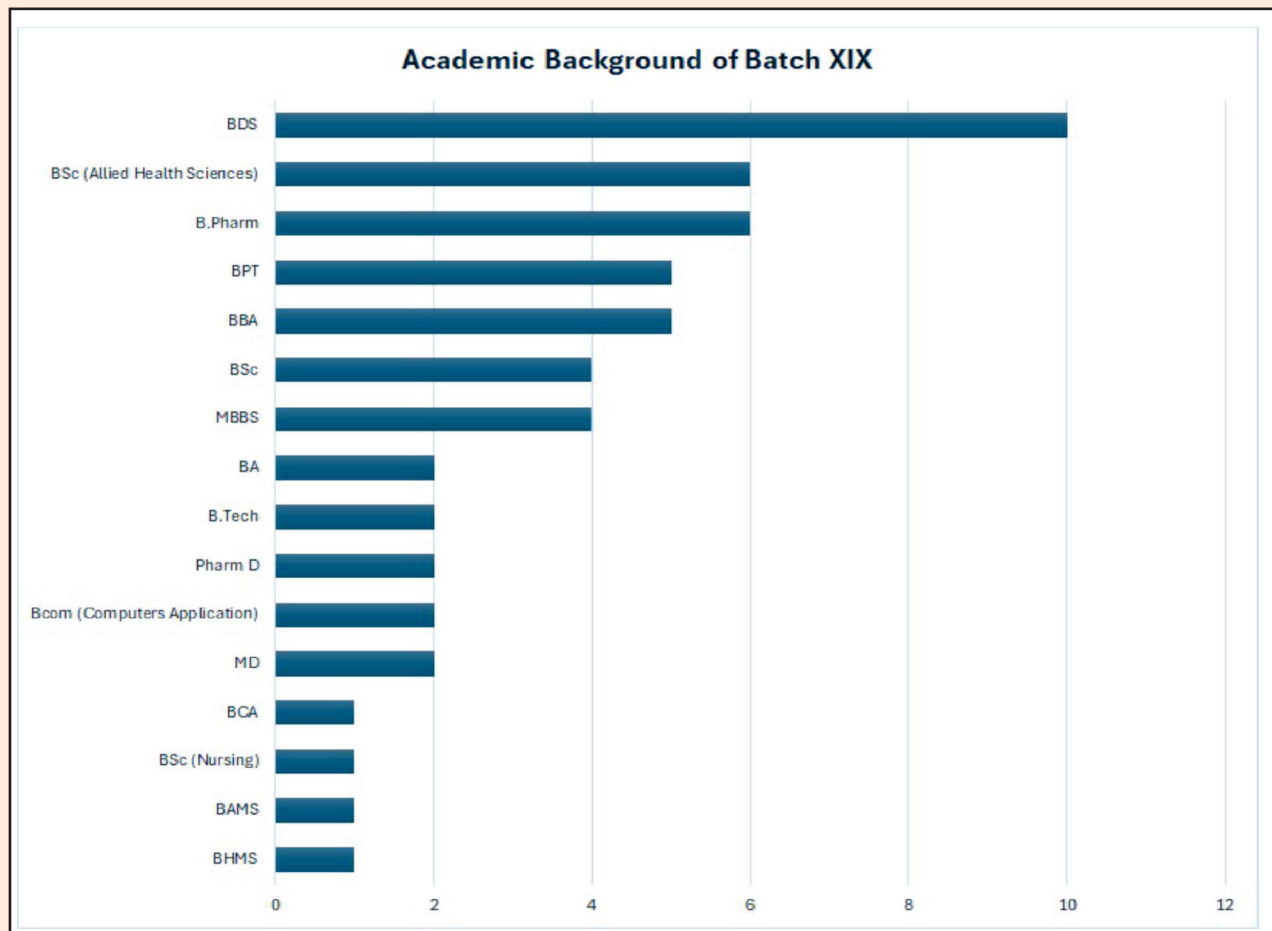


Student Demographics for PGDM (Hospital Management) Batch XIX (2024-226)

The PGDM (Hospital Management) Batch XIX, comprising 35 female and 18 male students (total 53). This cohort brings a wealth of varied educational backgrounds, enhancing the learning experience and collaborative environment within the program.



Academic Background of Batch- XIX



Experiential Learning - Field Visits



Osmania General Hospital



Continental Hospital



Sparsh Hospice



Swatava - Healthcare NGO



Rainbow Childrens Hospital



Ramdevrao Trust Hospital



TSRTC Hospital



AIG Hospital

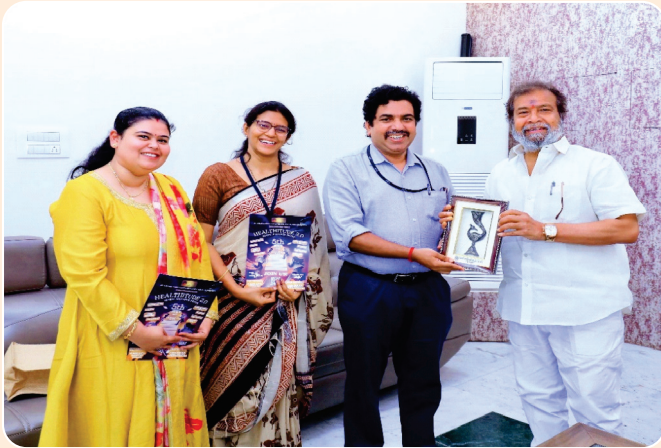


Apollo Telehealth Centre



Yashoda Hospital

Intercollege Healthcare Management Fest Healthitude 2.0 – Renew, Recharge, Revive (5 July 2025)



Shri. Damodar Rajanarasimha,
Hon'ble Health Minister Telangana



Release of ASCI PGDM(HM) ARCHIVE – College magazine

HealthNex Conference conducted by students



Conferences attended by Students



Healthcare Summit 2024, Session by Mr Pritpal Singh, Director, Projects for Max Group of Hospitals



Lean Six Sigma Green Belt Workshop, Session by Mr Makesh, VP, Marketing, Yashoda Hospitals



Health Awareness Sessions at Telangana Social Welfare Residential Degree College (TGSWRDC), Kamareddy

Live Project – L V Prasad Eye Institute



Alumni Interactions



Dr Adil Ahmed, Lead, International Business, Star Group of Hospitals



Team Integra Ventures



Dr Shailesh S. Narvekar, Domain Expert, TCS Healthcare

Placement Procedure

The placement procedure for students enrolled in the Post Graduate Diploma in management (Hospital Management) is designed to facilitate a smooth transition from academic learning to professional practice.

Step 1: Initiation of Placement Drive:

- The placement drive at ASCI will take place from *2nd week of December 2025 to February 2026*.
- The college will send invitations to all associated healthcare organizations and industry professionals to initiate the internship and placement process.

Step 2: PGDM (Hospital Management)

- Organizations are encouraged to conduct recruitment talks to introduce their companies, share job opportunities, and discuss roles relevant to PGDM (Hospital Management) students.
- Dates and modalities for Pre Placement talks will be decided through consensus between the college and participating organizations.

Step 3: Scheduling Interviews and Itineraries:

- Interested organizations can arrange schedules and itineraries with the college during the designated placement drive week.
- The college will assist in coordinating these schedules to ensure a smooth process for both recruiters and students.

Step 4: The Student's selected for placement will be available to join the organization from third week of January 2026.



Students interacting with
Dr. Subodh Kandamuthan, Centre Director, Dr.KSRCHM, ASCI

Placement Assistance Cell (PAC) and Students Placement Committee (SPC)



Placement Assistance Cell (PAC)

1. **Dr. Subodh Kandamuthan**
Director PGDM(HM)
2. **Prof. Sridevi Ayaluri**
Placements Head and Advisor
3. **Dr. Reshma M Gopan**
Assistant Professor and
Faculty Co-ordinator Placements
4. **Dr. Abhishek Job**
Assistant Professor
5. **Dr. Sandesh (P.T)**
Senior Consultant-Public Health
6. **Mr. Hari Krishna**
Business Development and Program Manager

Students Placement Committee

1. **Ms. GSV Soumya**
2. **Dr. Jampana Mounika**
3. **Dr. Lakshmi Naidu**
4. **Ms. Sidra Najam**
5. **Dr. Athira Vijayaraghavan**
6. **Ms. Suparna Menon**
7. **Ms. Himavarshini**

CONTACT US ON

Email ID-ascipgdhm.pac@gmail.com

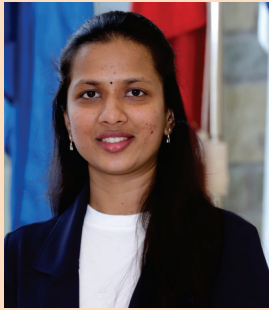
- Phone- 1) Placements Head - 9866248887
2) Placements Faculty Co-ordinator - 9654050427

Our Recruitment Partners



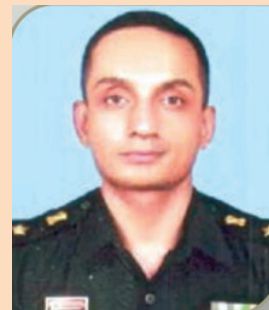
and many more...

Student Testimonials



Ms. Manjusha Goli
B Pharmacy, PGDM
(Healthcare) ASCI,
Batch-12
Executive MBA (ISB),
PEDI (Process Excellence
Digitisation and Innovation)
Head, Zoi Group of
Hospitals

I am deeply appreciative of the profound impact ASCI has had on my professional growth. The PGDM in Healthcare Management equipped me with a strong academic foundation, practical insights, and essential managerial capabilities. The institution's unwavering support, especially through its placement guidance, opened the doors to my journey in the healthcare sector. ASCI's commitment to quality education and holistic development has been instrumental in shaping the career path I follow today.



**Lieutenant Colonel
Sidhartha Mukherjee**
PGDM(HM) Batch 16
Serving Army Officer

I am Lieutenant Colonel Sidhartha Mukherjee belonging to the Combat Support Arm of Army Air Defence. I have completed 23 years of service in the Indian Army. This is a reflection of the high standard & teaching ability of the faculty. The faculty is a wonderful team comprising the program director, professors and Guest lecturers. The college has not only good academic infrastructure which includes, classrooms, auditoriums, library & computer facilities, but also recreational facilities which include a gymnasium, badminton court and a basketball court. Overall, it has been an enriching and a great learning experience studying at the Administrative Staff College of India.



Dr Tata Sravani
BDS, PGDM(HM)
Batch 16
Napier Healthcare
Management Trainee

ASCI is a warm and welcoming community to be a part of I am so grateful for my time at ASCI, which has provided me not only with a better education but also some of the best friendships in life. ASCI helped me to groom my overall personality.



Mr. Vijay Dharmaraj
BSc (Allied Health Science),
PGDM (HM) Batch -17
Management Trainee - Zelis
Healthcare India Private Limited

I am immensely grateful for the pivotal role ASCI played in shaping my career. PGDM (Hospital Management) program provided me with invaluable knowledge and skills. While the dedicated placement support paved the way for my successful entry into the healthcare IT Industry. The college's commitment to excellence truly laid the foundation for my professional journey.

Student Testimonials



Dr Athishara Pispati
MBBS, PGDM (HM)
Batch-17
Associate -Medium
Healthcare Consulting

A cue from a moral taught in our Indian mythology, which say, 'Like a snake sheds its skin to become new, we must let go of our past selves to embrace change,' reflects the heart of my PGDM (Hospital Management) journey at ASCI. I am a medical doctor (MBBS), went through a big change, leaving my old self as a clinician and stepping into a new role as a Hospital Management and healthcare management professional. As this big journey wraps up, a huge thanks to the fantastic PGDM (Hospital Management) faculties and my classmates who've become my family. We went from learning critical lessons in classrooms to learning to find ourselves outside classrooms. To everyone at ASCI PGDM (Hospital Management). Thank you from the bottom of my heart. With the things I've learned and the friendships I've made, I'm excited for what comes next, and prepared to make a real difference in healthcare.



Dr Voona Roshni
BDS, PGDM (HM)
Batch-17
Associate -
Primera Medical
Technologies

One aspect that truly sets ASCI apart is its faculty dedication and expertise. The professors not only possess a wealth of knowledge but also demonstrate a genuine commitment to the success of their students. Their support and encouragement have been instrumental in my academic journey. ASCI goes beyond classroom learning by organizing eminent guest lectures from industry experts. These sessions not only delve into current trends but also provide first hand insights and perspectives from seasoned professionals. I've had the privilege of learning from these experts, gain knowledge and understanding of real-world challenges and opportunities in the healthcare sector. My experience at ASCI has been enriching. I am immensely grateful for the opportunity to be part of this esteemed institution and for the unwavering support, guidance, and encouragement I've received along the way. ASCI has not only equipped me with the knowledge and skills necessary for success but has also instilled in me a lifelong passion for learning and growth.



Dr. Zubin Pereira
MBBS, MHA Batch-5
Facility Director
Narayana Health, Mumbai
Area of Specialization
Operations

Excellent Course and Curriculum and it got me where I am today. This is an institute par excellence in the field of healthcare and hospital industry. ASCI is the place that has changed my life and career in a very positive way, thank you ASCI!



Dr Grace Priyanka
BDS, PGDHM, Batch 11,
Data science and business analytics from
University of Texas (pursuing)
Application development senior analyst,
Accenture, Hyderabad

ASCI helped me develop administrative skills. I have learned more about hospital operations from here on which I started building my career. Now I am confident that I am growing step by step and am very close to my aspirations.



Our Value Statement

Let us be together
let us interact together
and may our minds
comprehend together

These lines from the Rigveda reflect the philosophy of
ASCI and the inspiration that guides us



Administrative Staff College of India

Dr Kakarla Subbarao Centre for Healthcare Management

College Park campus, road no. 3, Banjara Hills, Hyderabad, Telangana-500034, India
Phone : Placements Head - 9866248887, Placements Faculty Co-ordinator: 9654050427
Email ID- ascipgdhm.pac@gmail.com
website : www.ascipgdhm.in

Facebook: Post Graduate Diploma in Hospital Management ASCI
LinkedIn: ASCI PGDM (Hospital Management)